Outreach International is a global nonprofit that supports local leaders and community-led groups who develop lasting solutions to poverty-related issues.

**OUR MISSION**

Together with local leaders of impoverished communities, we empower people to organize, identify their poverty-related issues, and mobilize to access the resources necessary to overcome challenges and reach their goals. Along the way, communities gain the experience of working together toward a shared objective, as well as the confidence that comes from achieving success through collaboration. Facilitating the methodology of Participatory Human Development ensures that those most affected by poverty-related issues become those best equipped to permanently resolve them.

**OUR PROCESS**

**WHERE WE WORK**

- CAMBODIA
- INDIA
- NEPAL
- PHILIPPINES
- BOLIVIA
- HAITI
- NICARAGUA
- DR CONGO
- MALAWI

LEARN MORE ABOUT OUR WORK!
Fundraising is the best way to make an impact for Outreach communities. Support their incredible work with your family, friends, coworkers, and neighbors!

**FUNDRAISING IDEAS:**
- Social media fundraisers for life celebrations (birthdays/anniversaries, etc.)
- Run/walk/bike
- Tributes and memorials
- Garage sale and/or Swap and Shop
- Tickets for social or holiday event; all proceeds go to Outreach
- Auction (art, baked goods, events, gift baskets from local businesses, etc.)
- Gaming or sports tournament
- Contest for a prize; tickets proceeds go to Outreach
- Scavenger hunt
- Potluck
- Dog wash, car wash, etc.
- Fundraising dinner or cook-off
- Trivia night
- Partner with your favorite restaurant for a giveback night

**BEGIN FUNDRAISING TODAY**

Start your own fundraiser with Outreach International [here.](#)
YOUR TIME, YOUR PEOPLE, YOUR GOOD WORK

Make a worldwide difference with your friends and family. Whether you’re at school, at work, at church, or simply around the people you care for, be an Outreach Advocate in your own community.

1 WHERE TO BEGIN

- Create a fundraising committee
- Define group fundraising goals
- Brainstorm fundraising ideas
- Create a timeline to track progress
- Coordinate key volunteers
- Establish 1-5 key messages to send and/or post

2 HOW TO PROMOTE

- Write social media posts
- Mail invitations to participate
- Send event email to contact list
- Write a post on local Facebook pages
- Request to be added to local event calendar
- Place flyers in community spaces and small businesses

3 WAYS TO GIVE

From online giving to cash fundraisers, however you want to raise money, we’re here to help make that happen! You can start a fundraiser today or explore more ways to give on our website.

4 HELPFUL TIPS

- Prepare to share information about Outreach (mission/process/where we work, etc.)
- Show appreciation to participants and volunteers
- Make it easy and accessible to donate
- Show impact through success stories
- Use positive and empowering language
- Share your “why” and encourage others to do the same
- Don’t be afraid to ask for help

Feeling inspired? Contact Casey for more volunteer opportunities:
c.main@outreachmail.org
SOCIAL MEDIA ADVOCACY

Outreach Advocates are digital ambassadors, connecting their friends and family to Outreach International online! From original social media content to social media networking, you can use your own online presence for good.

Are you ready to get started? Try these creative ideas from Outreach Advocates:

SOCIAL MEDIA TEMPLATES

POST TEMPLATE 1:
Join us at #OutreachInternational as we strive to empower communities to identify, prioritize, and collaborate on solutions to poverty-related challenges. We believe in investing in people and supporting their bright futures through a community-led approach. Become an #OutreachAdvocate today!

POST TEMPLATE 2:
At #OutreachInternational, we’re more than just advocates — we’re partners in progress. Join our community of change-makers and help us empower communities to drive their own development. Together, we can make a meaningful difference. #OutreachAdvocate

POST TEMPLATE 3:
Together, we can make a world of difference. Join #OutreachInternational in our mission to empower communities worldwide. Through #OutreachAdvocates, we’re providing the tools and support necessary for communities to thrive. Join us today!

SOCIAL MEDIA IDEAS

- Post a “Why I love Outreach International” video on the platform of your choice.
- Post a “Get Ready With Me to _____” video, and talk about an experience you had being an Outreach Advocate.
- Write a post about why you love Outreach International on any platform.
- Post a “How to host an online fundraiser” tutorial video explaining how to use JustGiving.
- Create a video tutorial for how Outreach International works in your own words, and use our “Resources” page to get you started.
- Use a social media trend to talk about Outreach in an inspiring way.
- Post videos and photos from in-person Outreach Advocate events.
- Make a recipe video inspired by one of our program partners and talk about Outreach International.
- Summarize an inspiring project using graphic design or video.
- Post a QR code to Outreach’s donation page (on next page).

EXPLORE RESOURCES:

Read and share informational journals on our Resources page.

Meet and learn from community members and discover project successes on the Outreach Blog.
Both of these QR codes lead to Outreach’s donation page for your fundraiser!

Scan to donate!
Here are a few more ways you can volunteer anywhere, anytime:

- Connect your favorite organization, workplace, or leader with an Outreach staff member on LinkedIn for future partnership opportunities.
- Repost a fellow Outreach Advocate’s fundraiser on your social media pages.
- Share the Outreach Event Space with your office, school, church, family, and friends in the Kansas City area.
- Write a review for Outreach Event Space or Outreach International on Google.
- Text 10 friends to join the Outreach Advocates with you.
- Share your favorite blog post and why you connect with its message.
- See if your fundraiser or gift can be matched by your employer.
- Text 20 friends and family members on #GivingTuesday each year about why they should support Outreach International.
- Host a neighborhood farmers market — encourage neighbors to participate by selling baked goods, homemade decor, or produce.
- Create a community sports tournament — pickleball, soccer, basketball, the sky is the limit! All player entries and raffle tickets go toward donation.

The core of Outreach’s work to alleviate extreme generational poverty is accomplished through Participatory Human Development. This methodology empowers communities to become the engines of their own success and has been proven (over our more than 40 years of work) to bring positive change to people all over the world.

To be an advocate for Outreach, it's vital to understand our mission. Please enjoy our advocacy “Resources” page with updated journals, articles, and reports on current projects courtesy of our global operations team and program partners. Please share their success stories!

Questions? Contact Casey at c.main@outreachmail.org